

**7<sup>th</sup> Richmond IT Forum, 20 – 21 September 2021**  
**Grand Resort Bad Ragaz**

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**KEYNOTES**

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**Leadership in Times of Disruptive Change**

Rahaf Harfoush, Digital Anthropologist, Best- Selling Author, Executive Director at the Red Thread Institute of Digital Culture



**What really matters – Leading Digital in uncertain times**

Bernd Preuschoff, Group Chief Digital Officer at uvex group & Chief Executive Officer at protecting people GmbH



**INDUSTRY SESSIONS**

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**The Changing Role of the CIO in a Global Organization**

Heinrich Suhr, Head of IT Technology Mercedes- Benz Cars & Vans at Daimler AG



**Customer Trust in Digital Services/Participative Security**

Marcel Zumbühl, CISO and Member of Group IT Board at Swiss Post  
Lecturer at Department of Management, Technology and Economics at ETH Zurich



**Artificial Intelligence in Production – Benefits, Applications and Limitations**

Matthias Loskyll, Director Advanced Artificial Intelligence at Siemens



**From conventional manufacturer to modern digital service provider - How Digital Transformation drives the future business model**

Sascha Schick, Director Digitalization & IT at Amcor Group GmbH



**Design Thinking for Artificial Intelligence: Insights from industry cases**

Prof. Dr. Benjamin van Giffen, Assistant Professor for Information Management & Head of Research Lab Management of AI at University of St. Gallen HSG



**Analytics Transforming your Business – Are you ready for the Challenge?**

Markus Lang, Senior Manager Business Intelligence at DSV Panalpina



**DISCUSSION GROUPS**

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**The role of the CIO in the Digital Age**

Peter Kaufmann, Vice President Global IT at Bachem AG



**What do cyber resilient companies do better?**

Sascha Maier, Head of IT & Cyber Resilience at IWC Schaffhausen



**IT and digital product development are separate things. Are they really?**

Philipp Bolliger, Vice President Digital at dormakaba Holding AG



**The Sun breaks through the clouds - Rationalization of IT Operations**

Daniele Lisetto, Global IT Head Strategy at ABB



**Learnings from process automation with Microsoft Power Platform**

Christoph Romann, IT Director at Volvo Cars Switzerland AG



**To BYOD, or not to BYOD?**

Christoph Kübler, Head of ICT & Digital Transformation at IMI International Management Institute



**Challenges and benefits of Data Governance**

Beat Lauper, Head Middle Office & Data Governance at Axpo Group



## SUPPLIER PRESENTATION

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### Digital Workplace

Fermin Sanchez, Team Lead Architecture & Integration, Workplace + Server at Econis AG



### Ransomware: The Day after the Attack!

Markus Fischer, Chief Information Officer at Infoniqa SQL AG



### Reale Cyberangriffe auf Schweizer Unternehmen – was Sie daraus lernen können

Ernesto Hartmann, Chief Cyber Defence Officer at InfoGuard AG



## OUT OF THE BOX

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### Digital Body Language

Damir Dantes, Pantomime and Dance Artist



### See the unseen

Deliah- Victoria Kyburz, LEGO® Serious Play® Trainer & Facilitator

